

April 2021

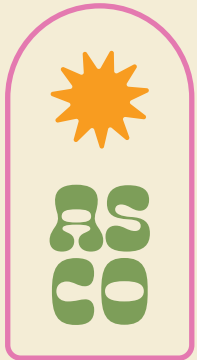
Branding & Identity

August Social Co.



August Social Co.





August Social Co.
Est. _____ 2021



Logo Family

Client: August Social Co.

2021



Fonts: Campaign & Cheee

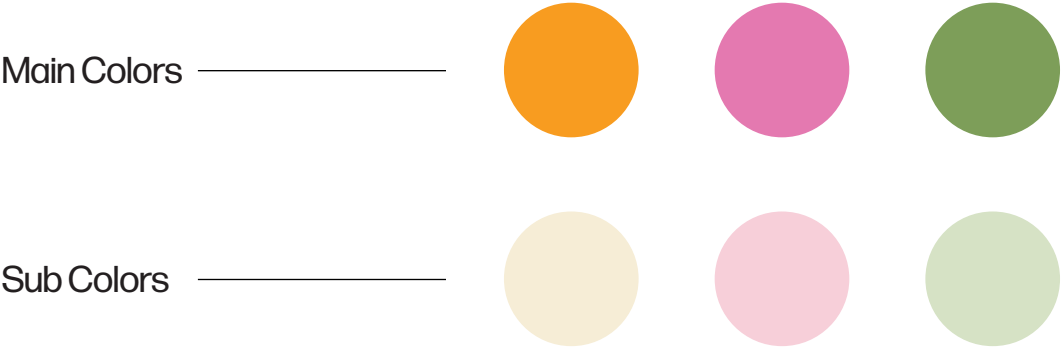
Style Notes: 2 decorative typefaces with a more structured sans serif as the main font.



Color Palette

2021

Client: August Social Co.



Style Notes: 3 bright shades as the main focus, with 3 more subdued pastels for background and secondary use.



Example

2021

Client: August Social Co.



Style Notes: Logo icon can change to any of the colors for the Instagram profile image. Also open to making a new color gradient if desired! I see the sun icon and the full typed out name being the main logos, but open to other ideas as well. There's a lot to choose from!